Markey-1 (Modified)
BAG17D05

Edward J. Markey

AM	MENDMENT NO	Calendar No
Pu	urpose: To require the establi privacy database.	ishment of a motor vehicle
IN	THE SENATE OF THE UNITED S	STATES-115th Cong., 1st Sess.
	S. 188	35
	To support the development of safety technologies, and	
R	Referred to the Committee on _ ordered to be	
	Ordered to lie on the tab	ole and to be printed
	AMENDMENT intended to be p	proposed by Mr. Markey
Viz	z:	
1	At the appropriate place,	, insert the following:
2	SEC PRIVACY PROTECT	TIONS FOR USERS OF MOTOR
3	VEHICLES.	
4	(a) Personally Ident	PIFIABLE INFORMATION DE-
5	FINED.—In this section, the	term "personally identifiable
6	information" means any information	rmation about an individual,
7	or any information that is li	inked or reasonably linkable
8	to an individual, including the	e following:
9	(1) The name of a t	user of a motor vehicle.
10	(2) The address of	f a user of a motor vehicle.
11	(3) The geographica	al location of the motor vehi-
12	de.	

1	(4) A photograph video or and o recording
2	that contains the image remines the assertion
3	
4	(5) Ludivect dentifiers, including a motor who
5	denser's date of birth place of birth Social Secu-
6	rity number, biometric record, telephone-mmber,
7	codificand account number insurance information,
8	persistent identifier, amailadduss, soeid media-ad-
9	dress, or ther electronic address.
10	(6) Any aggregate of deidentified data of a
11	user of a motor vehicle that, through reasonable ets
12	fort, is capable of being disaggregated an accon-
13	strated to the point that me individual a user of a
14	motor-vehicle-em-bezidentified.
15	(7) Any data of a user of a motor vehicle or
16	other information that alone or in combination, is
17	lighted or lightable to a specific research and or which
18	de that would thus reasonable person, who does
19	not have personal knowledge of the relevant cir-
20	constances to identify a user of a motor vehicle
21	whireusonable comaints.
22	(V) MOTOR VEHICLE PRIVACY DATABASE.—Begin-
23	ning not later than 1 year after the date of the enactment
24	of this Act, the Administrator of the National Highway
25	Traffic Safety Administration shall—

1	(1) create a publicly accessible and easily
2	searchable online database that contains the infor-
:3	mation described in subsection (c); and
4	(2) place a down and complement link to the
5	database described in paragraph (1) on the home
.6	page of the National Highway Traffic Safety Admin-
7	istration's website.
8	(c) Contents.—The database described in sub-
.9.	section (b)(1) shall contain—
10	(1) a description of the information, including
1.1	personally identifiable information, that will be col-
12	lected about individuals during the operation of
13	motor vehicles;
14	(2) an explanation of how the information re-
15	ferred to in paragraph (1), and the conclusions
16	drawn from such information, will be used, disclosed
17	and otherwise handled, including—
8	(A) how the collection or retention of such
19	information that is unrelated to the operation
20	of the motor vehicle use will be minimized;
21	(B) the period during which such informa-
22	tion will be retained; and
23	(C) when and how such information, in
24	cluding information no longer relevant to the
25	specified use, will be destroyed;

1	(3) steps that will be used to protect against
2	the unauthorized disclosure of any personally identi-
3	fiable information, such as the use of encryption
4	methods and other security features; and
5	(4) the privacy policies of manufacturers of
6	motor vehicles, including whether consumers will
7	have the right to stop the collection, use, distribu-
8	tion, or sale of their personally identifiable informa-
9	tion.