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## Overview: The U.S. supply chain is integrated and intermodal



## The U.S. supply chain is a competitive advantage and economic engine

| Key to global |
| :--- |
| competitiveness |
| $10 \%$ of US GDP |
| (China - 22\%) |


| 8 million jobs |
| :--- |
| involved in |
| moving and |
| handling freight |

> The supply chain represents $\$ 1.4$ trillion in goods and economic activity

A 1\% change in supply chain costs $=\$ 14$ billion


Source: Map - FHWA, 2002

## Supply chain costs are increasing

What Drove Logistics Costs Down from 1980 to 2004?
$\checkmark$ Transportation deregulation
$\checkmark$ Excess capacity
$\checkmark$ Low fuel costs

## What's Driving Recent Supply Chain Cost Trends?

$\checkmark$ Higher fuel costs
$\checkmark$ Congestion
$\checkmark$ Aging infrastructure
$\checkmark$ Public policy
$\checkmark$ Increasing U.S. labor costs

## U.S. Logistics Costs as a Percent of GDP



## Outlookf Growth and Challenges

## 2030 Growth Projections

- Population to grow to $\mathbf{3 6 4}$ million
- VMT to grow by 150 percent
- Freight rail to increase by 92 percent


## Challenges

- No national freight policy
- No Capacity growth
- Congestion- all modes
- Increasing fuel costs
- Lengthening supply chains
- Increased environmental requirements



## A look into the U.S. Supply Chain: How does the supply chain move?



## Connecting markets: Appox. 2 trillion intercity ton miles (500-1000+) can be shipped on truck or train



## Metropolitan distribution and short-haul markets less than $\mathbf{2 5 0}$ miles



## Mode optimization is market- and infrastructuredrivent Reduced fuel use and emissions

Freight Mode Share Matrix


## Freight rail optimization provides environmental benefits

## Rail's Environmental Value



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## Capacity investment: Supporting and Growing Freight Rail Market Share

- If railroads maintain their current expansion investment levels, then the Class I railroads will invest cumulatively about $\$ 70$ billion over the next 28 years.
- \$39 billion shortfall will occur without a stimulus to bring investments up sooner in their cycle
- If $\mathbf{1 0 \%}$ mode optimization, additional investment is required.

Class 1 capital investments needed to meet 2035 volume demand

## \$135 B



Total Needed


Sources of Capital

# Expanding freight rail market share The challenge: Capacity 

National Surface Transportation Policy and Revenue Study Commission Proposed Policy Changes to Improve Freight Mobility

- A national, multi-modal vision for freight mobility
- Rational regulation
- Investment Tax Credit for freight rail expansion
- Public Private Partnerships with freight rail industry
- Improve metro freight mobility


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# Expanding freight rail market share The challenge: Economics 

- Heavy truck cross-subsidies
- Heavy trucks pay only 40\% of their costs
- Economies of density apply to railroads
- Fuel prices are important
- Future carbon policy matters



[^0]:    *Based on a 1,500 mile truck haul

