

A. BIOGRAPHICAL INFORMATION AND QUALIFICATIONS

1. Name (Include any former names or nicknames used):
 - Jannette L. Dates - Jan - Jannette M. Lake Jeannette M. Lake
2. Position to which nominated:
 - Board of Directors, Corporation for Public Broadcasting
3. Date of Nomination:

July 13, 2016
4. Address (List current place of residence and office addresses):
 - Residence: [REDACTED]
 - Business: Retired
5. Date and Place of Birth:
 - March 17, 1937
 - Baltimore, MD
6. Provide the name, position, and place of employment for your spouse (if married) and the names and ages of your children (including stepchildren and children by a previous marriage).
 - Spouse: Victor H. Dates, Sr., Instructor, School of Business, Howard University
 - Children:
 - Karen Dates Dunmore, 51
 - Victor (Chip) Dates, Jr., 49
 - Matthew Dates, Esq., 46
 - Dr. Craig A. Dates, 44
7. List all college and graduate degrees. Provide year and school attended.

Certificate, Management Development Program, Harvard University, 2005
Ph.D., University of Maryland, 1979
M.Ed., The Johns Hopkins University, 1964
B.S., Coppin State College, 1958
8. List all post-undergraduate employment, and highlight all management-level jobs held and any non-managerial jobs that relate to the position for which you are nominated.

Dean Emerita, Howard University, 2015 - present (Retired)

Dean Emerita, Howard University, Office of the President, 2012-2015

Dean, Howard University, School of Communications, 1993-2012

Fellow, Freedom Forum Media Studies Center at Columbia University, 1992-93

Associate Dean, Howard University, School of Communications, 1987-1992

Television panelist, weekly television series *Square Off*, WJZ-TV (Ch 13)– participant in discussions of current public affairs, issues and concerns, 1977-1989.

Co-producer/Anchor, 22 part series, *The Negro in U.S. History*, WBAL-TV (NBC)– three credit under graduate telecourse, joint project with Morgan State University and WBAL-TV–aired four times, 1973-74.

Producer/Writer/Anchor, *North Star*, WBAL-TV (NBC)-weekly hour long television magazine featuring local people, especially African-Americans and some national personalities from the entertainment and sports arenas, 1972-1973.

Producer/ Writer/Instructor, Elementary and secondary school telecourses, aired by the three local television affiliates in association with the Baltimore City Public School System. Produced and presented over 100 courses in mathematics, science, social studies, history. Prepared teacher guides, 1964-1971.

- ***Cable Communications***

- **Member**, *City of Baltimore Mayor's Cable Communications Commission*
One of nine citizens appointed by the mayor to have oversight responsibilities for the cable communications system for the City of Baltimore, 1988-90.
- **Chairwoman**, *Education Task Force, Mayor's Cable Communications Commission*
Coordinated activities for designing a system for educational uses of the cable communication system for the City of Baltimore, 1988-1990.
- **Vice-President**, *Baltimore Cable Access Corporation*
Assisted in coordination of a community based non-profit coalition of more than 100 non-profit city organizations that planned for community and institutional uses of cable, 1986-1988.
- **President**, *Baltimore Cable Access Corporation*
Coordinated activities of a community based non-profit coalition representing over a hundred non-profit organizations from all sectors of the Baltimore community; planned for the participation of organizations in community and institutional uses of the cable telecommunications system, 1982-86.

- **Chairwoman**, *Education Task Force, Baltimore City Cable Television Commission*
Helped design a system for educational uses of the cable communication system which included public, private, pre-school through post-secondary institutions, and non-profit organizations with education components, 1979-1981.
- **Commissioner**, *Baltimore City Cable Television Commission*
Helped design recommendations and implementation strategies for the planned cable communication system for the city of Baltimore, 1979-1981.

9. Attach a copy of your resume. Attached.

10. List any advisory, consultative, honorary, or other part-time service or positions with Federal, State, or local governments, other than those listed above, within the last five years.

None.

11. List all positions held as an officer, director, trustee, partner, proprietor, agent, representative, or consultant of any corporation, company, firm, partnership, or other business, enterprise, educational, or other institution within the last five years.

Dean Emerita, Howard University, 2015 - present (Retired)

Dean Emerita, Howard University, Office of the President, 2012-2015

Dean, School of Communications, Howard University, 1993-2012

Minority Media and Telecommunications Council, Board of Directors, 2010-present

12. Please list each membership you have had during the past ten years or currently hold with any civic, social, charitable, educational, political, professional, fraternal, benevolent or religious organization, private club, or other membership organization. Include dates of membership and any positions you have held with any organization. Please note whether any such club or organization restricts membership on the basis of sex, race, color, religion, national origin, age, or handicap.

Dean Emerita, Howard University, 2015 - present (Retired)

Dean Emerita, Howard University, Office of the President, 2012-2015

Member, Delta Sigma Theta Sorority, Inc., 1987 - present.

Member, Board of Directors, Minority Media and Telecommunications Council, 2010 - present.

Member, Accrediting Council on Education in Journalism & Mass Communication (ACEJMC), 1998-present; Member, Strategic Planning Committee – 2002-2005 and 2009-2011; Vice President, 2006 - 2010.

Member, Broadcast Education Association, secretary (1992), vice president (2001-02), president (2002-03), member (1987 - present).

Member, Black College Communication Association, 1993 - present.

Member, Association for Education in Journalism and Mass Communication (AEJMC), 1988 - present; President, 2003 - 2004; Women's Studies Division, 1993 - present; Research Division, 1994 - 2003; Minorities and Communication Division, 1993 – present.

Member, Council of Communication Associations, 2002-present.

Member, National Communication Association, 1988 - 2012; Mass Communication and Society Division, 1995 - 2005.

To my knowledge, none of these organizations and clubs restricts membership on the basis of sex, race, color, religion, national origin, age or handicap, with the exception of the Delta Sigma Theta Sorority, where membership is open to women.

13. Have you ever been a candidate for and/or held a public office (elected, non-elected, or appointed)? If so, indicate whether any campaign has any outstanding debt, the amount, and whether you are personally liable for that debt.

No.

14. Itemize all political contributions to any individual, campaign organization, political party, political action committee, or similar entity of \$500 or more for the past ten years. Also list all offices you have held with, and services rendered to, a state or national political party or election committee during the same period.

2008	Obama for America	\$500
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I have held no offices with, nor rendered any services to, a state or national political party or election committee during the past ten years.

15. List all scholarships, fellowships, honorary degrees, honorary society memberships, military medals, and any other special recognition for outstanding service or achievements.

Nominated by President Barack Obama and approved by the U.S. Senate to serve on the Board of Directors for the Corporation for Public Broadcasting, 2013 – present.

Minority Media and Telecommunications Council, Pioneers Award for Leadership in Diversity, July 2011.

The National Journal’s “25 Outstanding Women of 2011” Award, March 2011.

“Jannette L. Dates: A Lifelong Commitment to Teaching, Scholarship and Service,” Cristina Pieraccini, *Journal of Broadcasting & Electronic Media* 51, No. 1 (March 2007): 192-198.

Outstanding Women of 2003, National Coalition of 100 Black Women Award, September 2003.

Saluting African American Achievement at the Annual Trumpet Awards, Turner Broadcasting System, Inc., Atlanta, GA, 2003.

Ebony’s Women in Communications and Marketing Award, New York City, April 2002.

Freedom Forum Media Studies Center Fellowship at Columbia University, 1992.

Young, Gifted and Black Distinguished Resident Scholar, California State University at Dominguez Hills, February 1991.

16. Please list each book, article, column, or publication you have authored, individually or with others. Also list any speeches that you have given on topics relevant to the position for which you have been nominated. Do not attach copies of these publications unless otherwise instructed.

I have done my best to identify books, articles, columns, publications or relevant speeches, including a thorough review of personal files and searches of publicly available electronic databases. Despite my searches, there may be other materials I have been unable to identify, find or remember. I have located the following:

SCHOLARLY PUBLICATIONS/WORKS

Books

Co-author (with Mia Moody Ramirez), *The Obamas and Mass Media: Race, Gender, Religion and Politics*. 2014. New York. Palgrave MacMillan

First Co-editor, *Split Image: African Americans in the Mass Media*, co-edited with William Barlow. 2nd ed.; Washington, DC: Howard University Press, 1993. In 1999, *Split Image* was named by the AEJMC as one of the 35 most influential books in communication in the 20th century.

First Co-editor, *Split Image: African Americans in the Mass Media*, co-edited with William Barlow. Washington, DC: Howard University Press, 1990.

***Winner of the Gustavus Meyers National Award as the outstanding book on human rights in the United States: Awarded November 10, 1992.**

Book Chapters

“Portrayals of Adolescents in the Media,” (with Carolyn Stroman) *Minorities in the Media* (2009),

“Working Together to Build a Multicultural Curriculum” (with Jim Schnell), in *Building Diverse Communities: Applications of Communication Research*, ed. Trevy A. McDonald, Mark P. Orbe, Trevellya Ford-Ahmed, 26-34. Cresskill, NJ: Hampton Press, 2002.

“Portrayal of Families of Color on Television” (with Carolyn Stroman), in *Television and the American Family*, ed. Jennings Bryant and J. Alison Bryant, 207-228. 2nd ed.; Mahwah, NJ: Lawrence Erlbaum, 2001.

“Diversity and Multiculturalism” (with Carolyn Stroman), in *Handbook for Communication and Media Administrators: Leadership in Times of Change*, ed. William Christ, 315-339. Mahwah, NJ: Lawrence Erlbaum, 1998.

"From 'Beulah' to 'Under One Roof': African American Women on Primetime Commercial Television," in *Mass Media in Society*, ed. Alan Wells and Ernest Hakanen, 527-550. 2nd ed.; Westport, CT: Greenwood/Ablex Publishers, 1997.

"African American Women and Mass Communication Research" (with Carolyn Stroman), in *Women Transforming Communication*, ed. Donna Allen, Romona Rush, and Susan Kaufman, 249-258. Thousand Oaks, CA: Sage Publications, 1996.

"Advertising: The World of Caroline Jones," in *Women and Media: Content, Careers, Criticism*, ed. Cynthia Lont, 131-142. Belmont, CA: Wadsworth Publishing, 1995.

"Introduction: A War of Images" (with Williams Barlow), in *Split Image: African Americans in the Mass Media*, ed. Jannette Dates and Williams Barlow, 1-22. 2nd ed.; Washington, DC: Howard University Press, 1993.

"Commercial Television," Chapter 5, in *Split Image: African Americans in the Mass Media*, ed. Jannette Dates and Williams Barlow, 267-327. 2nd ed.; Washington, DC: Howard University Press, 1993.

"Public Television," Chapter 6, in *Split Image: African Americans in the Mass Media*, ed. Jannette Dates and Williams Barlow, 329-366. 2nd ed.; Washington, DC: Howard University Press, 1993.

"Print News," Chapter 7, in *Split Image: African Americans in the Mass Media*, ed. Jannette Dates and Williams Barlow, 369-418. 2nd ed.; Washington, DC: Howard University Press, 1993.

"Advertising," Chapter 9, in *Split Image: African Americans in the Mass Media*, ed. Jannette Dates and Williams Barlow, 461-493. 2nd ed.; Washington, DC: Howard University Press, 1993.

"Public Relations," Chapter 10, in *Split Image: African Americans in the Mass Media*, ed. Jannette Dates and Williams Barlow, 495-522. 2nd ed.; Washington, DC: Howard University Press, 1993.

"Conclusion: Split Images and Double Binds," (with William Barlow), in *Split Image: African Americans in the Mass Media*, ed. Jannette Dates and Williams Barlow, 523-543. 2nd ed.; Washington, DC: Howard University Press, 1993.

"A Bibliographical Essay," in *Split Image: African Americans in the Mass Media*, ed. Jannette Dates and Williams Barlow, 545-549. 2nd ed.; Washington, DC: Howard University Press, 1993.

"From 'Beulah' to 'Gimme a Break': African American Women in Primetime TV", in *Mass Media and Society*, ed. Alan Wells. Boston, MA: D.C. Heath, 1987.

Refereed Articles

Jannette Dates, Minority Media Telecommunication Council (MMTC) Broadband & Social Justice Blog, ***The Kerner Commission's Unfinished Business: Broadband Communications Emerges as New Civil Rights Issue***, September, 2010; and July 2011.

Guest Editor by invitation – guest co-editor of theme issue “African Americans in Film and Television; Twentieth Century Lessons for the New Millennium,” *Journal of Popular Film and Television*, 33, No.2 (Summer 2005): 50-54. With Dr. Thomas Mascaro, assistant professor, Bowling Green State University.

“Movin On Up: Black Women Decision Makers in Entertainment Television,” *Journal of Popular Film and Television*, 33, No.2 (Summer 2005): 68-79.

“Diversity Advancements Require Change,” *Quill Magazine*, Teaching and Diversity: What Role Should Educators Play? 91, no.6 (August 2003): 8-9.

“Time for Assessment,” *JMC Educator* 56, no.3 (Fall 2001): 21-23.

“Warping the World--Media's Mangled Images of Race,” (co-authored with Edward Pease), *Media Studies Journal--Race America's Rawest Nerve*, 8, no. 3 (1994): 89-95 (The Freedom Forum Media Studies Center, 1994, ed. Everett Dennis and Edward Pease).

“Multicultural Curriculum Development in Communication Arts,” (co-authored with James Schnell), *STAM Journal*, 24 (Fall 1994): 45-50.

“Cultural Diversity in American Media History,” *Film History* 21, no. 2/3 (1991): 65-70. The Historians’ Film Committee of the Smithsonian Institute, Media Studies Project, 1991, ed. John E. O'Connor, and Gregory Bush).

“Multiculturalism and the Broadcast Curriculum: Why Understanding the Issue of Inclusivity Is Important to Broadcast Educators,” *FEEDBACK, a Publication of the Broadcast Education Association* 34, no.2 (Fall 1991): 4-9

“How Ideological Constraints Affected Coverage of the Jesse Jackson Campaign,” (co-authored with Oscar H. Gandy Jr.), *Journalism Quarterly*, 62, no.3 (Autumn 1985): 595-600; 625.

“Race and Racial Attitudes and Adolescent Perceptions of Black Television Characters,” *Journal of Broadcasting* 24, no.4 (Fall 1980): 549-560.

Reference Works

“Toronto Convention,” *AEJMC Newsletter*, September, 2004.

“Rethinking Journalism Education,” *AEJMC Newsletter*, July 2004.

“Brown v. Board of Education,” *AEJMC Newsletter*, May 2004.

“Media History is American History,” *AEJMC Newsletter*, March 2004.

“Serving the Public Interest,” *AEJMC Newsletter*, January 2004.

“Diversity Compels Our Attention,” *AEJMC Newsletter*, November 2003.

"Bill Cosby," in *The Encyclopedia of African American Culture and History*, ed. Jack Saltzman, Cornel West, 663-665. New York: MacMillan Press, 1996.

"African Americans in Public Relations" in *The Encyclopedia of African American Culture and History*, ed. Jack Saltzman, Cornel West, 2237-2240. New York: MacMillan Press, 1996.

"African Americans in Advertising," in *The Encyclopedia of African American Culture and History*, ed. Jack Saltzman, Cornel West, 19-28. New York: MacMillan Press, 1996.

Book Reviews

“*The Black Image in the White Mind: Media and Race in America*,” by Robert Entman and Andrew Rojecki (Chicago, IL: University of Chicago Press, 2001), *JMC Quarterly* 79, no.3 (Autumn 2002): 749-750.

Culture and Imperialism, by Edward W. Said. *Critical Studies in Mass Communication* 12, no.4 (December 1995): 481-483.

Enlightened Racism: The Cosby Show, Audiences, and the Myth of the American Dream, by Sut Jhally and Justin Lewis, *Journal of Broadcasting and Electronic Media* 38, no.1 (Fall 1993): 121-123.

Black English and the Mass Media, by Walter Brasch, *Journal of Communication* no. 22/24 (Summer 1983). (with Orlando L. Taylor)

General Articles / Creative Activity

Resource guide "A Celebration of America's People," Broadway Theatrical Production, *Having Our Say: The Delany Sisters' First 100 Years—the Play*; Camille O. Cosby and Judy R. James (Producers), for use in conjunction with the Booth Theater Production, Broadway, New York, Spring 1995.

“Multicultural Curriculum Development in Communication Arts Using Teacher Networking,” (co-authored with James Schnell), *STAM Journal* 24 (Fall 1994): 45-50.

“Inter-University Faculty Collaborations to Promote A More Inclusive Curriculum.,” (co-authored with James Schnell), *Feedback* 36, no. 2 (Spring 1993): 9-12.

“More Black People on TV in New Season,” (co-authored with Camille O. Cosby, *Oakland Tribune* (Special Commentary), Saturday, September 12, 1992, 10.

“Angel Street” and the Bedevilment of Blacks on the Tube,” (with Camille O. Cosby), *Crisis Magazine* (November-December 1992): 33-34.

"For African Americans, Television Is, Literally, 'a Different World,'" (with Camille O. Cosby) Commentary, *The Philadelphia Inquirer*, Sunday, October 11, 1992, p. 7, col 1.

"Quantity, Not Quality, Suffices for Our TV Images?" (with Camille O. Cosby). *The City Sun*, September 30-October 6, 1992, pp. 21-35.

“More Diversity can improve news balance, *The Freedom Forum Annual Report*, 1991-1992, pp. 18-19.

"The First Amendment in Communications History: African American Leaders in the Mass Media," presented for the panel 'The Battle Still Rages: Broadcasting and the First Amendment,' at the Annual Conference of the American Journalism Historians Association, Philadelphia, October 4, 1991.

"Black First Time Voters' Political Knowledge," (co-authored with Carolyn Stroman, Paula Matabane and Eronini Megwa), presented at Minorities and Communication Division at the Annual Conference of the Association in Journalism and Mass Communication, Minneapolis, MN, August 9-13, 1990.

"Predictors of Student Evaluations of the Jesse Jackson Campaign," (co-authored with Carolyn Stroman, Paula Matabane and Eronini Megwa), presented at Broadcast Education Association Annual Conference, Las Vegas, NV, April, 1989.

"Why Images Matter to our Children: Black Women in Commercial Television," presented at the Annual Meeting of the National Alliance of Black School Educators, Washington, DC, November, 1986.

"The Jesse Jackson Presidential Campaign: Setting the Public Agenda" (co-authored with Oscar Gandy, Larry Coleman, Gaynelle Henderson and Student Desmond Brown), presented at the Annual Convention of the Speech-Communication Association, Chicago, Illinois, November 1-4, 1984.

"Watch Jesse Run and Tell Me What You See" (co-authored with Oscar Gandy, Larry Coleman, Gaynelle Henderson and Lamont Gonzalez), presented at the Annual Convention of the Speech Communication Association, Chicago, Illinois, November 1-4, 1984.

"The Jackson Campaign: A Communications Audit" (co-authored with Gaynelle Henderson, Oscar Gandy, Larry Coleman and Lamont Gonzalez), presented at the Annual Convention of the Speech Communication Association, Chicago, Illinois, November 1-4, 1984.

"The Relationship of Demographic Variables and Racial Attitudes to Adolescent Perceptions of Black Television Characters." PhD diss., University of Maryland at College Park, 1979.

"Thoughts on Black Stereotypes in Television," in *Ethnic Images in American Film and Television*, ed. Randall Miller, 17-19 .Philadelphia: The Balch Institute for Ethnic Studies, 1978.

Speeches, Presentations, and Media Appearances

Panelist, "Communications and Entrepreneurship: A New Direction for Howard University," NABJ Media Institute, University of Maryland College of Journalism, October 16, 2010.

Speaker, "Uplifting Upcoming Journalists Talk," for Howard University Association of Black Journalists, December 2004.

Keynote Speaker, "Black Women in charge on Primetime Entertainment Television," Annual Conference of the National Coalition of 100 Black Women, Baltimore, MD, September 2003.

Keynote speaker: "African American Women in Media–The Promise and the Challenge," Torchbearers Awards Breakfast, The National Coalition of 100 Black Women, Baltimore Metropolitan Chapter, September 2003.

Panelist, "Rethinking Journalism Education Presidential Panel," Association for Education in Journalism and Mass Communication (AEJMC) Convention in Toronto, Canada, August 2004.

Panelist, "Plagiarism and Fabrication in Journalism," National Newspaper Publishers' Association Annual Convention, June 2003.

Keynote Speaker, "Cultural Stereotypes: Perpetuating the Racial Divide," Penn State University, College of Communications Diversity Forum, February 2003.

Keynote speaker, "Diversity Forum on Black Media Images," Penn State University, February 2003.

Panelist, "Minority Women in Media," NIA Conference at Northwestern University, February 2002.

Speaker, "Choice of Weapons: A Challenge to Communications Students," the Symposium on Media Ethics, Brigham Young University, January 1995.

Speaker, *All Things Considered*, National Public Radio, April 1995, and June, July, August, September, 1992. Discussed issues concerning African Americans and the mass media.

Speaker, "Race and Media," at the Unity (NABJ, NAHJ, AAJ) Conference of the Minority Journalists Associations' Joint Conference, Atlanta, GA, July 1994.

Speaker, "Journalism Programs at Risk," Association for Education in Journalism and Mass Communication Annual Conference, Atlanta, GA, August 1994.

Guest lecturer, "Current Research Findings about African Americans in Mass Media Industries," University of IA, November 1992.

Speaker, *Crier & Co.*, Cable News Network, October 7, 1992. Discussed the anniversary and legacy of the Thomas/Hill Hearings.

Speaker, "Media History: Treatment of Diverse Groups," Survey of the Field Conference, Media Studies Project, Woodrow Wilson International Center for Scholars, Washington, DC, July 1992.

Panelist, Ford Foundation, Women and the Media Conference, May 18, 1992

Presenter, "Encouraging Diversity across the Curriculum-Current Research," Annual Conference of the Broadcast Education Association, Las Vegas, NV, April 1992.

Presenter, "Diversifying the Mass Communication Curriculum: Why Understanding the Issue of Inclusively Is Important to Educators," Annual Conference of the Speech Communication Association for the panel Diversity in the Communication Curriculum-Rationales for Incorporating Alternative Perspectives in the Communication Classroom, November 1, 1991.

Presenter, "African Americans in the Mass Media," Annual Conference of the Association for the Study of African American Life and History, Washington, DC, October 31, 1991.

Panelist/Presenter, "The First Amendment in Communications History: African American Leaders in the Mass Media," a paper presented for the panel 'The Battle Still Rages: Broadcasting and the First Amendment,' at the Annual Conference of the American Journalism Historians Association, Philadelphia, October 4, 1991.

Speaker, Woodrow Wilson International Center for Scholars–Media Studies Workshop on Research, Washington, DC, September 27, 1991.

Guest, *On Time*, WJZ-TV, Channel 13, September 1991.

Guest, *New Jersey Tonight*, WNJN-TV, September 12, 1991.

Speaker, National Conference of the National Urban League, Atlanta, GA, July 1991.

Speaker, National Conference of the National Association for the Advancement of Colored People, Houston, TX, July 1991.

Speaker, National Conference of One Hundred Black Men, St. Louis, MO, June 1991.

Speaker, Nationwide First Conference of the 21st Century Commission on the African American Male, Washington DC, April 1991.

Speaker, 17th Annual Whitney M. Young, Jr. Conference of the Wharton School of Business, University of Pennsylvania, January 26, 1991.

Speaker, Afro-American Studies Resident Associate Program, Smithsonian Institution, January 23, 1991.

Speaker, The University of Massachusetts, December 1990.

Speaker, Northeastern University, December 1990.

Guest, *The Morning Show* with Randy Dennis and Jean Ross, WXVV-FM (102.7), December 1990.

Speaker, *The Jesse Jackson Show*, NBC- TV, November 25, 1990. Discussed the image of African Americans in the media.

Guest, *The George Wood Show*, WHAT-AM, October 1990.

Guest, WHY-FM, October 1990.

Guest, WWDB-FM, October 1990.

Guest, WRTI-FM, October 1990.

Guest, "Book Notes," Cable Satellite Public Affairs Network (C-SPAN), interviewed by Brian Lamb for hour-long program, first aired September/October, 1990. Discussed *Split Image: African Americans in the Mass Media*.

Guest, *The Diane Rehm Show*, WAMU-FM, September 1990.

Guest, *On Time*, WJZ-TV, Channel 13, September 1990.

Guest, *The Boyce Mosley Show*, WBAL-FM, September 1990.

Panelist, "Addressing the Challenge of the Media: Issues and Opportunities for the 90s," on behalf of the National Braintrust on Telecommunications for the Congressional Black Caucus Legislative Weekend, Washington, DC, September 1990.

Guest, *The Mike Cuthbert Show*, WAMU-FM, August 1990.

Guest, *Crosstalk with Ernest White*, WDCU-FM, August 1990.

Presenter, "Black First Time Voters' Political Knowledge," (paper co-authored with Carolyn Stroman, Paula Matabane and Eronini Megwa), Minorities and Communication Division at the Annual Conference of the Association in Journalism and Mass Communication, Minneapolis, MN, August 9-13, 1990.

Presenter, "Town Meeting Debate: The Con Side of Keeping Broadcast Announcing Courses in the Undergraduate Curriculum," Annual Convention of the Broadcast Education Association, Atlanta, GA, March 28-April 1, 1990.

Presenter, "Leadership: Women in the Media and the Academy," Leadership Challenge Division at the Annual Convention of the Broadcast Education Association, Atlanta, GA, March 28-April 1, 1990.

Presenter, "Predictors of Student Evaluations of the Jesse Jackson Campaign," (paper co-authored with Carolyn Stroman, Paula Matabane and Eronini Megwa), Broadcast Education, Association Annual Conference, Las Vegas, NV, April 1989.

Presenter, "What is Essential to the Broadcast Curriculum? Defining ourselves in the Age of Hypermedia—A Response to the Roper Report", Broadcast Education Association Annual Meeting, Las Vegas, NV, April 1989.

Panelist, "Why Images Matter to our Children: Black Women in Commercial Television," a paper presented at the Annual Meeting of the National Alliance of Black School Educators, Washington, DC, November 1986.

Presenter, "The Jesse Jackson Presidential Campaign: Setting the Public Agenda," Annual Convention of the Speech-Communication Association, Chicago, Illinois (co-authored with Oscar Gandy, Larry Coleman, Gaynelle Henderson and Student Desmond Brown), November 1-4, 1984.

Presenter, "Watch Jesse Run and Tell Me What You See", Annual Convention of the Speech Communication Association, Chicago, Illinois (co-authored with Oscar Gandy, Larry Coleman, Gaynelle Henderson and Lamont Gonzalez), November 1-4, 1984.

Presenter, "The Jackson Campaign: A Communications Audit," Annual Convention of the Speech Communication Association, Chicago, Illinois (co-authored with Gaynelle Henderson, Oscar Gandy, Larry Coleman and Lamont Gonzalez), November 1-4, 1984.

Presenter, "Black-Americans and American Public Broadcasting," the Thirteenth Annual Howard University School of Communications Conference, Washington, DC, February 1984.

Presenter, "Afro-Americans in U.S. Commercial Broadcasting and Third World Countries," World Communications Conference, Chicago, IL, October 1983.

Presenter, "The Portrayal of Afro-Americans in U.S. Commercial Broadcasting. A Word of Caution", Second World Conference on Communication and Development, Barbados, West Indies, July 1983.

Presenter, "Steps for Becoming an Entrepreneur," Third College Forum Conference of "The Advocates", Washington, DC, July 1983.

Presenter, "The Participation of Afro-Americans in Commercial Television", 5th International Conference on Culture and Communications, Philadelphia, March 1983.

Presenter, "When Minority Women Enter the Work Force", Western High School, Baltimore, March 1983.

Presenter, "Blacks in Commercial Television", 12th Annual Communications Conference, Howard University, Washington, DC, February 1983.

Presenter, "The Black Image: Inaccurate Reflection", Annual Meeting of the Association for the Study of Afro-American Life & Culture, Baltimore, October 22, 1982.

Presenter, "The Art of Effectively Using Mass Communications", Annual Meeting of the Maryland Women's Medical Association, The Johns Hopkins University, Baltimore, September 15, 1983.

Presenter, "Cable TV in Baltimore," Maryland Association for Publicly Supported Continuing Education, Baltimore, March, 1982.

Presenter, "Adolescent Viewers and Television", Friends School, Baltimore, February 26, 1982.

Presenter, "Cable Communications: Promise of the Future", Maryland Association for Adult Education, College of Notre Dame, Baltimore, November 21, 1989.

Presenter, "Adolescent Viewers and Black Images on "Television", Black Images in Television Conference, Morgan State University, Baltimore, October 8, 1981.

Presenter, "The Effects of Television on Adolescent Viewers", Association of Educational Communications and Technology Convention, Denver, CO, April 23, 1980.

Presenter, "The Relationship between Race, Racial Attitudes and Adolescent Perceptions of Black TV Characters", Eastern Communication Association Annual Convention, Ocean City, MD, April 26, 1980.

17. Please identify each instance in which you have testified orally or in writing before Congress in a governmental or non-governmental capacity and specify the date and subject matter of each testimony.

I have never testified orally or in writing before the United States Congress.

18. Given the current mission, major programs, and major operational objectives of the department/agency to which you have been nominated, what in your background or employment experience do you believe affirmatively qualifies you for appointment to the position for which you have been nominated, and why do you wish to serve in that position?

I have been involved in the review and analysis of broadcasting for nearly my entire professional career. In my book, *Split Image: African Americans in the Mass Media*, I wrote about public broadcasting and the role that it needed to play in helping to bring more diversity to the various publics it serves. I enjoyed writing about the history of public broadcasting. And I delight in thinking that as future generations of Americans are entertained and educated by public media, they will be exposed even more to the rich tapestry that is our American culture. If I have the honor of being reconfirmed for a seat on the Board of Directors of the Corporation for Public Broadcasting, I would again work together with my fellow board members to examine and assess the state of public media, and offer guidance for how public media can better serve our increasingly diverse society.

19. What do you believe are your responsibilities, if confirmed, to ensure that the department/agency has proper management and accounting controls, and what experience do you have in managing a large organization?

If reconfirmed, I would continue to work with the other members of the board to perform our fiduciary duty to oversee senior management and management performance and as an individual member, to keep current with CPB's affairs and finances and to ensure that the agency complies with all of its obligations.

If reconfirmed, I would continue to work with the other members of the board doing my part as we share the various responsibilities that board members must endeavor to complete. I have extensive experience in managing large organizations, having been a Dean at a Carnegie classified Research University for nearly 19 years, where I supervised 58 faculty members, 35 staff members and 1400 students. In addition, I served as President of the Association for Education in Journalism and Mass Communication, President of the Broadcast Education Association, President of the Black College Communication Association, and Vice President of the Accrediting Council on Education in Journalism and Mass Communication.

20. What do you believe to be the top three challenges facing the department/agency, and why?

(1) Maintaining and augmenting CPB's relevance in the changing media landscape of the 21st Century. It is imperative that public media continue its historic role and its growing presence. For nearly fifty years, the federal investment in public broadcasting has helped to strengthen our society. Public broadcasting educates our children, increases our sense of community as Americans, and provides a respectful non-commercial alternative on a hyper-commercial media landscape. In addition, American families look to public media for news and information they can trust, particularly since journalism is facing widespread cutbacks and reductions, network news divisions are laying off hundreds of broadcast journalists and producers, and fewer significant news programs – especially at the local level - are being produced by mainstream commercial media. Public media must continue to play a critical role in filling these gaps.

(2) Assuring broader and deeper representations of groups that have been marginalized by other media systems. The public broadcasting system began as a confederation of independent stations and remains a local institution to this day. In many communities, public broadcasters are the only locally owned, locally controlled broadcasting entity. Public broadcasters provide a rich array of locally-produced programming and services of importance to communities. Most significantly, the public trusts public media in a way that they do not trust other sources for their news and information. Public media

offer content that is for, by and about Americans of all backgrounds, meeting a need that was identified 50 years ago that still resonates with the public today.

- (3) Helping our country embrace globalization in a manner that empowers and welcomes. Public media's programming for children and adults has been transported to other countries making the U.S. a leader in quality programming for the development of educational media. More importantly, public media embraces minority groups from other nations, as they transition into U.S. culture. Public media air such programs as "Barrios and Barriers: The Tucson Civil Rights Era," a documentary that featured characters from many diverse backgrounds and KLCS's "La Familia Importa," a series that provides information in English and Spanish to recent immigrants. Thus, public media has a unique role to play in increasing our understanding of others' concerns and issues as we empower and embrace people from other histories and cultures, who live in or are often endeavoring to become citizens of our country.

B. POTENTIAL CONFLICTS OF INTEREST

1. Describe all financial arrangements, deferred compensation agreements, and other continuing dealings with business associates, clients, or customers. Please include information related to retirement accounts.



2. Do you have any commitments or agreements, formal or informal, to maintain employment, affiliation, or practice with any business, association or other organization during your appointment? If so, please explain.

I will continue to consult with universities seeking accreditation in communications education. Further, I plan to maintain affiliations with academic and media industry organizations, including: Accrediting Council on Education in Journalism and Mass Communications (ACEJMC); Minority Media Telecommunications Council, Broadcast Education Association (BEA), and Black College Communication Association (BCCA). I may, upon occasion, represent the MMTC at other conferences and meetings, but only after consulting with the Corporation of Public Broadcasting's designated agency ethics official to identify potential conflicts of interest. Any potential conflicts of interest will be resolved in accordance with the terms of an ethics agreement that I have entered into with CPB's designated agency ethics official and that has been provided to this Committee.

3. Indicate any investments, obligations, liabilities, or other relationships which could involve potential conflicts of interest in the position to which you have been nominated.

Howard University has a license for its public television station: WHUT. I would recuse myself from any possible conflict of interest issues that might arise from this matter. In connection with the nomination process, I have consulted with the Office of Government Ethics and the Corporation for Public Broadcasting's designated agency ethics official to identify potential conflicts of interest. Any potential conflicts of interest will be resolved in accordance with the terms of an ethics agreement that I have entered into with CPB's designated agency ethics official and that has been provided to this Committee. I am not aware of any other potential conflicts of interest.

4. Describe any business relationship, dealing, or financial transaction which you have had during the last ten years, whether for yourself, on behalf of a client, or acting as an agent, that could in any way constitute or result in a possible conflict of interest in the position to which you have been nominated.

In connection with the nomination process, I have consulted with the Office of Government Ethics and the Corporation for Public Broadcasting's designated agency ethics official to identify potential conflicts of interest. Any potential conflicts of interest will be resolved in accordance with the terms of an ethics agreement that I have entered into with CPB's designated agency ethics official and that has been provided to this Committee. I am not aware of any other potential conflicts of interest.

5. Describe any activity during the past ten years in which you have been engaged for the purpose of directly or indirectly influencing the passage, defeat, or modification of any legislation or affecting the administration and execution of law or public policy.

I have engaged in no such activity.

6. Explain how you will resolve any potential conflict of interest, including any that may be disclosed by your responses to the above items.

I will remove myself whenever there might be a perception of a conflict of interest. In connection with the nomination process, I have consulted with the Office of Government Ethics and the Corporation of Public Broadcasting's designated agency ethics official to identify potential conflicts of interest. Any potential conflicts of interest will be resolved in accordance with the terms of an ethics agreement that I have entered into with CPB's designated agency ethics official and that has been provided to this Committee. I am not aware of any other potential conflicts of interest.

C. LEGAL MATTERS

1. Have you ever been disciplined or cited for a breach of ethics by, or been the subject of a complaint to any court, administrative agency, professional association, disciplinary committee, or other professional group? If so, please explain.

No

2. Have you ever been investigated, arrested, charged, or held by any Federal, State, or other law enforcement authority of any Federal, State, county, or municipal entity, other than for a minor traffic offense? If so, please explain.

No

3. Have you or any business of which you are or were an officer ever been involved as a party in an administrative agency proceeding or civil litigation? If so, please explain.

I was a party in the following: Jannette L. Dates v. City of Baltimore (suit against the City of Baltimore over damage to my car caused by an improperly fitted water drain cover in the ground near Friends School in Baltimore, Maryland). Judgment was entered in my favor and damages covering the cost of repairs to my car were awarded by the court (1974).

4. Have you ever been convicted (including pleas of guilty or *nolo contendere*) of any criminal violation other than a minor traffic offense? If so, please explain.

No

5. Have you ever been accused, formally or informally, of sexual harassment or discrimination on the basis of sex, race, religion, or any other basis? If so, please explain.

No

6. Please advise the Committee of any additional information, favorable or unfavorable, which you feel should be disclosed in connection with your nomination.

I would work tirelessly to help make public broadcasting stronger and better for all citizens.

D. RELATIONSHIP WITH COMMITTEE

1. Will you ensure that your department/agency complies with deadlines for information set by congressional committees?

Yes

2. Will you ensure that your department/agency does whatever it can to protect congressional witnesses and whistle blowers from reprisal for their testimony and disclosures?

Yes

3. Will you cooperate in providing the Committee with requested witnesses, including technical experts and career employees, with firsthand knowledge of matters of interest to the Committee?

Yes

4. Are you willing to appear and testify before any duly constituted committee of the Congress on such occasions as you may be reasonably requested to do so?

Yes

F. Affidavit

Jannette L. Dates being duly sworn, hereby states that he/she has read and signed the foregoing Statement on Biographical and Financial Information and that the information provided therein is, to the best of his/her knowledge, current, accurate, and complete.

Jannette L. Dates
Signature of Nominee

Subscribed and sworn before me this 16 day of Sept., 2016

William H. Mitchell III
Notary Public



CURRICULUM VITAE

Jannette L. Dates

EDUCATION

Certificate, Management Development Program, Harvard University

Ph.D., University of Maryland at College Park

M.Ed., The Johns Hopkins University

B.S., Coppin State College

ADMINISTRATIVE EXPERIENCE

- **Dean Emerita**, Retired, Howard University, 2015 - present
- **Dean Emerita**, Office of the President, Howard University, 2012- 2015
- **Dean**, School of Communications, Howard University, Washington, DC, 1996-2012.
- **Acting Dean**, School of Communications Howard University, Washington, DC, 1993-1996.
- **Associate Dean**, School of Communications, Howard University, Washington, DC, 1987-1992.
- **Director**, Video Production Service, Coppin State College, Baltimore, MD, 1985-1987.
- **Sequence Coordinator**, Broadcast Management/Policy, Department of Radio, Television & Film, School of Communications, Howard University, Washington, DC, 1981-1985.
- **Coordinator**, Television Projects for the University, Morgan State University, Baltimore, MD, 1973-1980.
- **Executive Producer**, Weekly Television Series *North Star* WBAL-TV, Channel 11, NBC affiliate, 1972-1973.

TEACHING EXPERIENCE

- **Professor (Tenured)**, Department of Radio, Television and Film, Howard University, Washington, DC, 1998-present.
- **Associate Professor (Tenured)**, Department of Radio, Television and Film, Howard University, Washington, DC, 1990-1998.
- **Associate Professor**, Department of Languages, Literature & Journalism, Coppin State College, Baltimore, MD, 1985-1987.
- **Assistant Professor**, Department of Radio, Television & Film, School of Communications, Howard University, Washington, DC, 1981-1985.

- **Assistant Professor(Tenured)**, Department of Communication and Theater Arts, Morgan State University, Baltimore, MD, 1977-1980.
- **Instructor**, Communication Arts Program, Morgan State College, Baltimore, MD, 1972-1977.
- **Instructor**, Education Department, Morgan State University and Goucher College, Baltimore, MD, 1971-1972.
- **Television Demonstration Teacher**, Baltimore City Public School System, WBAL-TV, WJZ-TV, WMAR-TV, Baltimore, MD, 1964-1971.
- **Classroom Demonstration Teacher**, Baltimore City Public School System, Baltimore, MD, 1958-1963.

COMMUNICATION EXPERIENCE

- **Broadcast Communications**
 - Speaker, Essence Awards Tribute to Chris Rock, HBO, March 1999.
 - Speaker, *EMMY AWARDS 50th Anniversary Show*, NBC, October 1998.
 - Speaker, ABC News with Peter Jennings; discussed *The Children Now* Conference on “Children, Race & Media,” May 1998.
 - Speaker, National Public Radio, *All Things Considered* and *On the Media.*, 1996-1997
 - Convened, organized and introduced, the formal discussion of *The Ebonics Issue*, by five Howard University faculty members who are experts in the area of language and its usage, WHMM-TV, 1996.
 - Speaker, National Public Radio, *All Things Considered*, 1995-1996.
 - Speaker, National Public Radio, *All Things Considered*, 1994-1995.
 - Panelist, *Special Edition: with Ron Shapiro*, WBAL-TV (NBC affiliate), featuring also Taylor Branch and Thomas Cripps; discussed filmmaking in historical contexts, 1996.
 - Moderator, *Free Speech on University Campuses*; organized and moderated discussion of topic by Howard University Interim President Joyce A. Ladner, Congresswoman Eleanor Holmes Norton, and Chair of the U.S. Civil Rights Commission Mary Frances Berry; telecast on C-SPAN and WHMM-TV, Channel 32, October 1994.
 - Panelist, *Both Sides--With Jesse Jackson*, CNN; discussed media images of African Americans with Alvin Poussaint and Julienne Malveaux, July 1994.
 - Speaker, a teleconference with African countries on African American images in media, Worldnet Communications, February 1993.
 - Speaker, African Americans in the Mass Media, Channel 1 for High Schools, Whittle Communications, February, 1993.
 - Television panelist, Media and Popular Culture, *Close-up*, C-SPAN Television, January 1993.
 - Television panelist, The Clarence Thomas/Anita Hill Hearings—A Year Later, *Crier & Co.*, CNN Television, October 1992.

- Radio panelist, Week-end *All Things Considered*, National Public Radio, June, July, August, September, October 1992.
- Speaker, radio talk shows in New York, Washington DC, Chicago, Detroit, St. Louis, Baltimore, 1990-1993.
- Television panelist, weekly television series *Square Off*, WJZ-TV (Ch 13)– participant in discussions of current public affairs, issues and concerns, 1977-1989.
- Co-producer/Anchor, 22 part series, *The Negro in U.S. History*, WBAL-TV (NBC)– three credit under graduate telecourse, joint project with Morgan State University and WBAL-TV–aired four times, 1973-74.
- Producer/Writer/Anchor, *North Star*, WBAL-TV (NBC)-weekly hour long television magazine featuring local people, especially African-Americans and some national personalities from the entertainment and sports arenas, 1972-1973.
- Producer/ Writer/Instructor, Elementary and secondary school telecourses, aired by the three local television affiliates in association with the Baltimore City Public School System. Produced and presented over 100 courses in mathematics, science, social studies, history. Prepared teacher guides, 1964-1971.

- ***Cable Communications***

- **Member**, Mayor's Cable Communications Commission
One of nine citizens appointed by the mayor to have oversight responsibilities for the cable communications system for the City of Baltimore, 1988-90.
- **Chairwoman**, Education Task Force, Mayor's Cable Advisory Commission
Coordinated activities for designing a system for educational uses of the cable communication system for the City of Baltimore, 1988-1990.
- **Vice-President**, Baltimore Cable Access Corporation
Assisted in coordination of a community based non-profit coalition of more than 100 non-profit city organizations that planned for community and institutional uses of cable, 1986-1988.
- **President**, Baltimore Cable Access Corporation
Coordinated activities of a community based non-profit coalition representing over a hundred non-profit organizations from all sectors of the Baltimore community; planned for the participation of organizations in community and institutional uses of the cable telecommunications system, 1982-86.
- **Chairwoman**, Education Task Force, Baltimore Cable Television Commission
Helped design a system for educational uses of the cable communication system which included public, private, pre-school through post-secondary institutions, and non-profit organizations with education components, 1979-1981.

- **Commissioner**, Baltimore City Cable Television Commission
Helped design recommendations and implementation strategies for the planned cable communication system for the city of Baltimore, 1979-1981.

SCHOLARLY PUBLICATIONS/WORKS

- **Books**

Co-author (with Mia Moody Ramirez), 2014. *The Obamas and Mass Media: Race, Gender, Religion and Politics*. New York. Palgrave MacMillan

First Co-editor, *Split Image: African Americans in the Mass Media*, co-edited with William Barlow. 2nd ed.; Washington, DC: Howard University Press, 1993. In 1999, *Split Image* was named by the AEJMC as one of the 35 most influential books in communication in the 20th century.

First Co-editor, *Split Image: African Americans in the Mass Media*, co-edited with William Barlow. Washington, DC: Howard University Press, 1990.

***Winner of the Gustavus Meyers National Award as the outstanding book on human rights in the United States: Awarded November 10, 1992.**

- **Book Chapters**

“Portrayals of Adolescents in the Media,” (with Carolyn Stroman) *Minorities in the Media* (2009),

“Working Together to Build a Multicultural Curriculum” (with Jim Schnell), in *Building Diverse Communities: Applications of Communication Research*, ed. Trevy A. McDonald, Mark P. Orbe, Trevellya Ford-Ahmed, 26-34. Cresskill, NJ: Hampton Press, 2002.

“Portrayal of Families of Color on Television” (with Carolyn Stroman), in *Television and the American Family*, ed. Jennings Bryant and J. Alison Bryant, 207-228. 2nd ed.; Mahwah, NJ: Lawrence Erlbaum, 2001.

“Diversity and Multiculturalism” (with Carolyn Stroman), in *Handbook for Communication and Media Administrators: Leadership in Times of Change*, ed. William Christ, 315-339. Mahwah, NJ: Lawrence Erlbaum, 1998.

"From 'Beulah' to 'Under One Roof': African American Women on Primetime Commercial Television," in *Mass Media in Society*, ed. Alan Wells and Ernest Hakanen, 527-550. 2nd ed.; Westport, CT: Greenwood/Ablex Publishers, 1997.

"African American Women and Mass Communication Research" (with Carolyn Stroman), in *Women Transforming Communication*, ed. Donna Allen, Romona Rush, and Susan Kaufman, 249-258. Thousand Oaks, CA: Sage Publications, 1996.

"Advertising: The World of Caroline Jones," in *Women and Media: Content, Careers, Criticism*, ed. Cynthia Lont, 131-142. Belmont, CA: Wadsworth Publishing, 1995.

"From 'Beulah' to 'Gimme a Break': African American Women in Primetime TV", in *Mass Media and Society*, ed. Alan Wells. Boston, MA: D.C. Heath, 1987.

"Introduction: A War of Images" (with Williams Barlow), in *Split Image: African Americans in the Mass Media*, ed. Jannette Dates and Williams Barlow, 1-22. 2nd ed.; Washington, DC: Howard University Press, 1993.

"Commercial Television," Chapter 5, in *Split Image: African Americans in the Mass Media*, ed. Jannette Dates and Williams Barlow, 267-327. 2nd ed.; Washington, DC: Howard University Press, 1993.

"Public Television," Chapter 6, in *Split Image: African Americans in the Mass Media*, ed. Jannette Dates and Williams Barlow, 329-366. 2nd ed.; Washington, DC: Howard University Press, 1993.

"Print News," Chapter 7, in *Split Image: African Americans in the Mass Media*, ed. Jannette Dates and Williams Barlow, 369-418. 2nd ed.; Washington, DC: Howard University Press, 1993.

"Advertising," Chapter 9, in *Split Image: African Americans in the Mass Media*, ed. Jannette Dates and Williams Barlow, 461-493. 2nd ed.; Washington, DC: Howard University Press, 1993.

"Public Relations," Chapter 10, in *Split Image: African Americans in the Mass Media*, ed. Jannette Dates and Williams Barlow, 495-522. 2nd ed.; Washington, DC: Howard University Press, 1993.

"Conclusion: Split Images and Double Binds," (with William Barlow), in *Split Image: African Americans in the Mass Media*, ed. Jannette Dates and Williams Barlow, 523-543. 2nd ed.; Washington, DC: Howard University Press, 1993.

"A Bibliographical Essay," in *Split Image: African Americans in the Mass Media*, ed. Jannette Dates and Williams Barlow, 545-549. 2nd ed.; Washington, DC: Howard University Press, 1993.

- **Refereed Articles**

Jannette Dates, Minority Media Telecommunication Council (MMTC) Broadband & Social Justice Blog, *The Kerner Commission's Unfinished Business: Broadband Communications Emerges as New Civil Rights Issue*, September, 2010; and July 2011.

Guest Editor by invitation – guest co-editor of theme issue “African Americans in Film and Television; Twentieth Century Lessons for the New Millennium,” *Journal of Popular Film and Television*, 33, No.2 (Summer 2005): 50-54. With Dr. Thomas Mascaro, assistant professor, Bowling Green State University.

“Movin On Up: Black Women Decision Makers in Entertainment Television,” *Journal of Popular Film and Television*, 33, No.2 (Summer 2005): 68-79.

“Diversity Advancements Require Change,” *Quill Magazine*, Teaching and Diversity: What Role Should Educators Play? 91, no.6 (August 2003): 8-9.

“Time for Assessment,” *JMC Educator* 56, no.3 (Fall 2001): 21-23.

“Warping the World--Media's Mangled Images of Race,” (co-authored with Edward Pease), *Media Studies Journal--Race America's Rawest Nerve*, 8, no. 3 (1994): 89-95 (The Freedom Forum Media Studies Center, 1994, ed. Everett Dennis and Edward Pease).

“Multicultural Curriculum Development in Communication Arts,” (co-authored with James Schnell), *STAM Journal*, 24 (Fall 1994): 45-50.

“Cultural Diversity in American Media History,” *Film History* 21, no. 2/3 (1991): 65-70. The Historians’ Film Committee of the Smithsonian Institute, Media Studies Project, 1991, ed. John E. O'Connor, and Gregory Bush).

“Multiculturalism and the Broadcast Curriculum: Why Understanding the Issue of Inclusivity Is Important to Broadcast Educators,” *FEEDBACK, a Publication of the Broadcast Education Association* 34, no.2 (Fall 1991): 4-9

“How Ideological Constraints Affected Coverage of the Jesse Jackson Campaign,” (co-authored with Oscar H. Gandy Jr.), *Journalism Quarterly*, 62, no.3 (Autumn 1985): 595-600; 625.

“Race and Racial Attitudes and Adolescent Perceptions of Black Television Characters,” *Journal of Broadcasting* 24, no.4 (Fall 1980): 549-560.

- **Reference Works**

“Toronto Convention,” *AEJMC Newsletter*, September, 2004.

“Rethinking Journalism Education,” *AEJMC Newsletter*, July 2004.

“Brown v. Board of Education,” *AEJMC Newsletter*, May 2004.

“Media History is American History,” *AEJMC Newsletter*, March 2004.

“Serving the Public Interest,” *AEJMC Newsletter*, January 2004.

“Diversity Compels Our Attention,” *AEJMC Newsletter*, November 2003.

"Bill Cosby," in *The Encyclopedia of African American Culture and History*, ed. Jack Saltzman, Cornel West, 663-665. New York: MacMillan Press, 1996.

"African Americans in Public Relations" in *The Encyclopedia of African American Culture and History*, ed. Jack Saltzman, Cornel West, 2237-2240. New York: MacMillan Press, 1996.

"African Americans in Advertising," in *The Encyclopedia of African American Culture and History*, ed. Jack Saltzman, Cornel West, 19-28. New York: MacMillan Press, 1996.

- ***Reviews of Books***

“*The Black Image in the White Mind: Media and Race in America*,” by Robert Entman and Andrew Rojecki (Chicago, IL: University of Chicago Press, 2001), *JMC Quarterly* 79, no.3 (Autumn 2002): 749-750.

Culture and Imperialism, by Edward W. Said. *Critical Studies in Mass Communication* 12, no.4 (December 1995): 481-483.

Enlightened Racism: The Cosby Show, Audiences, and the Myth of the American Dream, by Sut Jhally and Justin Lewis, *Journal of Broadcasting and Electronic Media* 38, no.1 (Fall 1993): 121-123.

Black English and the Mass Media, by Walter Brasch, *Journal of Communication* no. 22/24 (Summer 1983). (with Orlando L. Taylor)

- ***General Articles / Creative Activity***

Resource guide "A Celebration of America's People," Broadway Theatrical Production, *Having Our Say: The Delany Sisters' First 100 Years—the Play*; (with

Marva Belt and Karen Dates) Camille O. Cosby and Judy R. James (Producers), for use in conjunction with the Booth Theater Production, Broadway, New York, Spring 1995.

“Multicultural Curriculum Development in Communication Arts Using Teacher Networking,” (co-authored with James Schnell), *STAM Journal* 24 (Fall 1994): 45-50.

“More Black People on TV in New Season,” (co-authored with Camile O. Cosby, *Oakland Tribune* (Special Commentary), Saturday, September 12, 1992, 10.

“Angel Street” and the Bedevilment of Blacks on the Tube,” (with Camille O. Cosby), *Crisis Magazine* (November-December 1992): 33-34.

"For African Americans, Television Is, Literally, 'a Different World,'" (with Camille O. Cosby) Commentary, *The Philadelphia Inquirer*, Sunday, October 11, 1992, p. 7, col 1.

"Quantity, Not Quality, Suffices for Our TV Images?" (with Camille O. Cosby). *The City Sun*, September 30-October 6, 1992, pp. 21-35.

“Inter-University Faculty Collaborations to Promote A More Inclusive Curriculum.,” (co-authored with James Schnell), *Feedback* 36, no. 2 (Spring 1993): 9-12.

“More Diversity can improve news balance, *The Freedom Forum Annual Report*, 1991-1992, pp. 18-19.

"The Relationship of Demographic Variables and Racial Attitudes to Adolescent Perceptions of Black Television Characters." PhD diss., University of Maryland at College Park, 1979.

"Thoughts on Black Stereotypes in Television," in *Ethnic Images in American Film and Television*, ed. Randall Miller, 17-19 .Philadelphia: The Balch Institute for Ethnic Studies, 1978.

MEMBERSHIPS

Corporation for Public Broadcasting, Member of Board of Directors, 2013 – present

George Foster Peabody Awards, Member of the National Advisory Board, 1995-2002.

Accrediting Council on Education in Journalism & Mass Communication (ACEJMC):

Member, Accrediting Council (2002-present)
Vice President, Accrediting Council (2006-2010)
Vice-chair, Accrediting Committee (1998-2001)

Broadcast Education Association:

President, 2001-2002.
Vice President, 2000-2001.
Secretary-Treasurer, 1999-2000.
Board of Directors, 1997-1999.
Program Chair, National Conference, 1996.
Board of Directors, Finance Committee, 1994.
Board of Directors Task Force Member–Membership Services.
Board of Directors–Publications Committee, Member (1992-94)
Chairwoman–Multicultural Studies Division (1992-93)
Vice Chair–Multicultural Studies Division (1990-92)
Chairwoman–Leadership Challenge Division (1987-90)
Newsletter Editor–Gender Issues Division (1990-92)
Courses and Curriculum Committee, Member.

Black College Communication Association

Chair (1997- 1999)
Chair (1999-2001)

Association for Education in Journalism and Mass Communication (AEJMC):

AEJMC, President (2003-2004)
AEJMC, President-elect (2002-2003)
AEJMC, Vice President (2001-2002)
AEJMC Commission on the Status of Minorities, Chair (1994-95)
AEJMC Commission on the Status of Minorities, Vice Chair (1993-94)
AEJMC Commission on the Status of Minorities, Newsletter Editor (1993-1994)
AEJMC Women's Studies Division.
AEJMC Research Division.
AEJMC Minorities and Communication Division.

National Black Media Coalition, member

National Communication Association, member

Association of Communication Administrators, member

Speech (National) Communication Association (SCA/ NCA):

SCA/NCA Women's Studies Division.
SCA/Black Caucus.
SCA/NCA Mass Communication and Society Division.

Council of Communication Associations (CCA), member, 2002-present

MAJOR GRANTS/FUNDRAISING PROJECTS

\$100,000 raised, Broadway play *Gem of the Ocean*, SOC fundraiser. (2005)

\$1.4 Million, Richard Parsons, Time Warner, for endowed scholarships in the Department of Communication & Culture (2005)

\$250,000 gift from the McCormick Tribune Foundation to create the McCormick Tribune Journalism Laboratory in the new Telecommunications Complex. (2004)

Cox Radio, Inc. - donation of \$150,000 for the Ernest Fears Jr./Endowed Scholarship. (2004)

\$106,000 gift from News Corporation/Fox News Channel to support the School of Communications. (2004)

\$4,000,000, pledge from John H. Johnson, founder and CEO of Johnson Publishing Company, (2003).

\$1,000,000 donation from the National Association of Broadcasters to fund the yearly Howard University/NAB Media Sales Institute (2000-present).

Magic Johnson Foundation, Donation for a lounge for the new building, \$100,000 (2002)

Chris Rock, Support for *The Illtop Journal –Howard University Humor Magazine.*, \$120,000 gift– (1999)

Time Warner \$2,000,000 grant to establish the Time Warner Endowed Chair and Seminars (1998)

SPECIAL AWARDS/HONORS

Minority Media and Telecommunications Council Pioneers Award for Leadership in Diversity, July 2011.

The National Journal's "25 Outstanding Women of 2011 Award, March 2011.

Outstanding Women of 2003, National Coalition of 100 Black Women Award, September 2003.

Ebony's Women in Communications and Marketing Award, New York City, April 2002.

Saluting African American Achievement at the Annual Trumpet Awards, Turner Broadcasting System, Inc., Atlanta, GA, 2003.

Freedom Forum Media Studies Center Fellowship at Columbia University, 1992.

Young, Gifted and Black Distinguished Resident Scholar, California State University at Dominguez Hills, February 1991.

- ***National***

Panelist, "Communications and Entrepreneurship: A New Direction for Howard University," NABJ Media Institute, University of Maryland College of Journalism, October 16, 2010.

Keynote speaker: "African American Women in Media—The Promise and the Challenge," Torchbearers Awards Breakfast, The National Coalition of 100 Black Women, Baltimore Metropolitan Chapter, September 2003.

Panelist, "Plagiarism and Fabrication in Journalism," National Newspaper Publishers' Association Annual Convention, June 2003.

Keynote speaker, "Diversity Forum on Black Media Images," Penn State University, February 2003.

Panelist, "Minority Women in Media," NIA Conference at Northwestern University, February 2002.

Speaker, *Crier & Co.*, Cable News Network, October 7, 1992. Discussed the anniversary and legacy of the Thomas/Hill Hearings.

Speaker, *All Things Considered*, National Public Radio, June, July, August, September, 1992; April 1995. Discussed issues concerning African Americans and the mass media

Speaker, "Media History: Treatment of Diverse Groups," Survey of the Field Conference, Media Studies Project, Woodrow Wilson International Center for Scholars, Washington, DC, July 1992.

Guest speaker, Woodrow Wilson International Center for Scholars–Media Studies Workshop on Research, Washington, DC, September 27, 1991.

Guest speaker, National Conference of the National Urban League, Atlanta, GA, July 1991.

Guest speaker, National Conference of the National Association for the Advancement of Colored People, Houston, TX, July 1991.

Guest speaker, National Conference of One Hundred Black Men, St. Louis, MO, June 1991.

Guest speaker, Nation-Wide First Conference of the 21st Century Commission on the African American Male, Washington DC, April 1991.

Guest speaker, 17th Annual Whitney M.. Young, Jr. Conference of the Wharton School of Business, University of Pennsylvania, January 26, 1991.

Guest speaker, Afro-American Studies Resident Associate Program, Smithsonian Institution, January 23, 1991.

Guest speaker, "The Jesse Jackson Show," NBC- TV, November 25, 1990.
Discussed the image of African Americans in the media.

Guest speaker, "Book Notes," Cable Satellite Public Affairs Network (C-SPAN), interviewed by Brian Lamb for hour-long program, first aired September/October, 1990. Discussed *Split Image: African Americans in the Mass Media*.

"Addressing the Challenge of the Media: Issues and Opportunities for the 90s,"
Panel presentation for the National Braintrust on Telecommunications,
Congressional Black Caucus Legislative Weekend, Washington, DC, September 1990.

- ***Local***

New York, NY
Panelist, Ford Foundation, Women and the Media Conference, May 18, 1992.

Newark, NJ
Guest speaker, *New Jersey Tonight*, WNJN-TV, September 12, 1991.

Boston, MA
Guest speaker, The University of Massachusetts, December 1990.
Guest speaker, Northeastern University, December 1990.

Philadelphia, Pennsylvania

Guest speaker, *The George Wood Show*, WHAT-AM, October 1990.

Guest speaker, WHYY-FM, October 1990.

Guest speaker, WWDB-FM, October 1990.

Guest speaker, WRTI-FM, October 1990.

Washington, DC

Guest speaker, *The Diane Rehm Show*, WAMU-FM, September 1990.

Guest speaker, *The Mike Cuthbert Show*, WAMU-FM, August 1990.

Guest speaker, *Crosstalk with Ernest White*, WDCU-FM, August 1990.

Baltimore, Maryland

Guest speaker, *On Time*, WJZ-TV, Channel 13, September 1991.

Guest speaker, *On Time*, WJZ-TV, Channel 13, September 1990.

Guest speaker, *The Boyce Mosley Show*, WBAL-FM, September 1990.

Guest speaker, *The Morning Show* with Randy Dennis and Jean Ross, WXVV-FM (102.7), December 1990.

COURSES TAUGHT

African American Issues in Mass Communication

Broadcast Management.

Advertising & Sales.

Communications Research.

History of Broadcasting & Film.

Cable Television.

Marketing & Finance.

African Americans in Broadcasting.

CONFERENCE PRESENTATIONS/LECTURES/SERVICE

“Martin Luther King Day Lecture to Faculty, Calvert School. January 18, 2010

“Rethinking Journalism Education Presidential Panel,” Association for Education in Journalism and Mass Communication (AEJMC) Convention in Toronto, Canada, August 2004.

“Uplifting Upcoming Journalists Talk,” for Howard University Association of Black Journalists, December 2004.

“Black Women in charge on Primetime Entertainment Television,” keynote speaker, Annual Conference of the National Coalition of 100 Black Women, Baltimore, MD, September 2003.

“Cultural Stereotypes: Perpetuating the Racial Divide,” keynote speaker, Penn State University, College of Communications Diversity Forum, February 2003.

"Choice of Weapons: A Challenge to Communications Students," guest speaker, the Symposium on Media Ethics, Brigham Young University, January 1995.

"Race and Media," at the Unity (NABJ, NAHJ, AAJ) Conference of the Minority Journalists Associations' Joint Conference, Atlanta, GA, July 1994.

"Journalism Programs at Risk," speaker, plenary session of the Association for Education in Journalism and Mass Communication Annual Conference, Atlanta, GA, August 1994.

"Current Research Findings about African Americans in Mass Media Industries," guest lecturer, University of IA, November 1992.

"Encouraging Diversity across the Curriculum-Current Research," a paper presented at the Annual Conference of the Broadcast Education Association, Las Vegas, NV, April 1992.

"Diversifying the Mass Communication Curriculum: Why Understanding the Issue of Inclusively Is Important to Educators," a paper presented at the Annual Conference of the Speech Communication Association for the panel Diversity in the Communication Curriculum-Rationales for Incorporating Alternative Perspectives in the Communication Classroom, November 1, 1991.

"African Americans in the Mass Media," a paper presented at the Annual Conference of the Association for the Study of African American Life and History, Washington, DC, October 31, 1991.

"The First Amendment in Communications History: African American Leaders in the Mass Media," a paper presented for the panel 'The Battle Still Rages: Broadcasting and the First Amendment,' at the Annual Conference of the American Journalism Historians Association, Philadelphia, October 4, 1991.

"Black First Time Voters' Political Knowledge," (co-authored with Carolyn Stroman, Paula Matabane and Eronini Megwa), a "top three" paper presented for the Minorities and Communication Division at the Annual Conference of the Association in Journalism and Mass Communication, Minneapolis, MN, August 9-13, 1990.

"Town Meeting Debate: The Con Side of Keeping Broadcast Announcing Courses in the Undergraduate Curriculum," a paper presented at the Annual Convention of the Broadcast Education Association, Atlanta, GA, March 28-April 1, 1990.

"Leadership: Women in the Media and the Academy," a paper presented for the Leadership Challenge Division at the Annual Convention of the Broadcast Education Association, Atlanta, GA, March 28-April 1, 1990.

"Predictors of Student Evaluations of the Jesse Jackson Campaign," (co-authored with Carolyn Stroman, Paula Matabane and Eronini Megwa), a paper presented at the Broadcast Education Association Annual Conference, Las Vegas, NV, April 1989.

"What is Essential to the Broadcast Curriculum? Defining ourselves in the Age of Hypermedia—A Response to the Roper Report", a paper presented at the Broadcast Education Association Annual Meeting, Las Vegas, NV, April 1989.

Evaluator for "Women at Work Broadcast Awards," for the National Commission on Working Women, Washington, DC, September 1986. Panelist, "Why Images Matter to our Children: Black Women in Commercial Television," a paper presented at the Annual Meeting of the National Alliance of Black School Educators, Washington, DC, November 1986.

"Black-Americans and American Public Broadcasting," a paper presented at the Thirteenth Annual Howard University School of Communications conference, Washington, DC, February 1984.

"The Jesse Jackson Presidential Campaign: Setting the Public Agenda," a paper presented at the Annual Convention of the Speech-Communication Association, Chicago, Illinois (co-authored with Oscar Gandy, Larry Coleman, Gaynelle Henderson and Student Desmond Brown), November 1-4, 1984.

"Watch Jesse Run and Tell Me What You See", a paper presented at the Annual Convention of the Speech Communication Association by Oscar Gandy, Chicago, Illinois (co-authored with Oscar Gandy, Larry Coleman, Jannette Dates, Gaynelle Henderson and Lamont Gonzalez), November 1-4, 1984.

"The Jackson Campaign: A Communications Audit," a paper presented at the Annual Convention of the Speech Communication Association, Chicago, Illinois (co-authored with Gaynelle Henderson, Jannette Dates, Oscar Gandy, Larry Coleman and Lamont Gonzalez), November 1-4, 1984.

"Afro-Americans in U.S. Commercial Broadcasting and Third World Countries", a paper presented at the World Communications Conference, Chicago, IL, October 1983.

"The Portrayal of Afro-Americans in U.S. Commercial Broadcasting. A Word of Caution", paper presented at the Second World Conference on Communication and Development, Barbados, West Indies, July 1983.

"Steps for Becoming an Entrepreneur", paper present at the Third College Forum Conference of "The Advocates", Washington, DC, July 1983.

"The Participation of Afro-Americans in Commercial Television", paper presented at the 5th International Conference on Culture and Communications, Philadelphia, March 1983.

"When Minority Women Enter the Work Force", paper presented to graduating class at Western High School, Baltimore, March 1983.

"Blacks in Commercial Television", paper presented at the Twelveth Annual Communications Conference, Howard University, Washington, DC, February 1983.

"The Black Image: Inaccurate Reflection", paper presented at the Annual Meeting of the Association for the Study of Afro-American Life & Culture, Baltimore, October 22, 1982.

"The Art of Effectively Using Mass Communications", presented at the Annual Meeting of the Maryland Women's Medical Association, The Johns Hopkins University, Baltimore, September 15, 1983.

"Cable TV in Baltimore," presented at the Maryland Association for Publicly Supported Continuing Education, Baltimore, March, 1982.

"Adolescent Viewers and Television", presented at Friends School (upper school/mini mester), Baltimore, February 26, 1982.

"Cable Communications: Promise of the Future", presented at the Maryland Association for Adult Education, College of Notre Dame, Baltimore, November 21, 1989.

"Adolescent Viewers and Black Images on "Television", presented at the Black Images in Television Conference, Morgan State University, Baltimore, October 8, 1981.

"The Effects of Television on Adolescent Viewers", presented at the Association of Educational Communications and Technology Convention, Denver, CO, April 23, 1980.

"The Relationship between Race, Racial Attitudes and Adolescent Perceptions of Black TV Characters", presented at the Eastern Communication Association Annual Convention, Ocean City, MD, April 26, 1980.

Service for the Accrediting Council for Education in Journalism and Mass Communication (ACEJMC):

2016, Site Visit Team Member, **Ashford University**

2015, Site Visit Team Member, the Accrediting Council for Education in Journalism and Mass Communication, **California State University State University at Northridge**

2015, Site Visit Team Leader, the Accrediting Council for Education in Journalism and Mass Communication, **North Carolina A & T State University**

2014, Site Visit Team Re-visit Leader, the Accrediting Council for Education in Journalism and Mass Communication, **Southern University**

2013, Site Visit Team Leader, the Accrediting Council for Education in Journalism and Mass Communication, **Jacksonville State University**

2012, Site Visit Team Member, the Accrediting Council for Education in Journalism and Mass Communication, **Grambling State University**

2010- present – Member, Strategic Planning Committee, the Accrediting Council for Education in Journalism and Mass Communication.

2006 -10– Member, Finance Committee, the Accrediting Council for Education in Journalism and Mass Communication.

2010, Member, Team Visit, the Accrediting Council for Education in Journalism and Mass Communication, **Middle Tennessee State University**.

2006-2010 – Chair, Membership Committee, the Accrediting Council for Education in Journalism and Mass Communication.

2008 – Consultant, , the Accrediting Council for Education in Journalism and Mass Communication, **Jackson State University**.

2006 – Chair, Team Visit, the Accrediting Council for Education in Journalism and Mass Communication, **Hampton University**.

2005 – Member, Ethics Committee, the Accrediting Council for Education in Journalism and Mass Communication.

2005 – Co-Chair, Team Visit, the Accrediting Council for Education in Journalism and Mass Communication, **Kuwait University**.

2005 – Chair, Team Visit, the Accrediting Council for Education in Journalism and Mass Communication, **Norfolk State University**.

2004 – Trainer, Facilitator for the Accrediting Council for Education in Journalism and Mass Communication for potential site team leaders, March 2004.

2004 – Chair, Team Visit, the Accrediting Council for Education in Journalism and Mass Communication, **University of Southern Mississippi.**

2004 – Chair, Revisit, the Accrediting Council for Education in Journalism and Mass Communication, **University of South Dakota.**

2003 – Trainer, Facilitator for the Accrediting Council for Education in Journalism and Mass Communication, April 2003.

2003 – Chair, Team Visit, the Accrediting Council for Education in Journalism and Mass Communication, **University of South Dakota.**

2002 – Chair, Team Visit, the Accrediting for Education in Journalism and Mass Communication, **University of California/Poly.**

2002 – Member, Team Visit, the Accrediting for Education in Journalism and Mass Communication, **University of New Mexico.**

2002 – Trainer, Facilitator for the Accrediting Council for Education in Journalism and Mass Communication, April 2002.

2001 – Chair, Revisit, the Accrediting Council for Education in Journalism and Mass Communication, **University of Wisconsin River Falls.**

2001 – Chair, Revisit, the Accrediting Council for Education in Journalism and Mass Communication, **Florida A & M University.**

2000 – Chair, Team Visit, the Accrediting Council for Education in Journalism and Mass Communication, **University of Wisconsin/River Falls.**

1999 – Chair, Team Visit, the Accrediting Council for Education in Journalism and Mass Communication, **Florida A & M University.**

1998 – Member, Team Visit, the Accrediting Council for Education in Journalism and Mass Communication, **Colorado State University.**

1997 – Member, Team Visit, the Accrediting Council for Education in Journalism and Mass Communication, **University of New Mexico.**

1995 – Member, Team Visit, the Accrediting Council for Education in Journalism and Mass Communication, **Penn State University.**

1994 – Member, Team Visit, the Accrediting Council for Education in Journalism and Mass Communication, **South Dakota State University**.

UNIVERSITY INVOLVEMENT AT HOWARD UNIVERSITY

2010-2012 – Member, Task Force to re-organize the functions of the University's television station, WHUT.

1993- 2012 – Member of the Deans Council which meets monthly with the Provost to review, assess and plan for issues related to University governance and long-range planning.

2009-2012 – Member of the Deans Council that meets with the President to review matters of importance for University governance.

1993- 2012 – Chair the Executive Committee of the School of Communications

1993-94 – Member, Search Committee for Vice President for Development.

1999-2000

Organized and presented for broadcast on WHUT-TV, a series of programs entitled The AOL Time Warner Seminars that featured: Warren Smith, Debra Langford, Eddie T. Arnold, Marilyn Crawford, Van Whitfield, Jeff Lee, Ann Talltree, Cassandra Dickerson, Derek Savage, Marlon Jackson, Tim Reid, Daphne M. Reid, Jack Valenti, George Davis, Mike Wallace, Ed Bradley, Vicki Mabrey, Carl Seaton, Kenny Young, Phil James, Larry Patrick, Camille Cosby, Alvin Poussaint, Charles Dutton, Lloyd Silverman, Suzanne dePasse, and Ossie Davis. (To-date)

1996-2000

Organized and presented for live broadcast, on WHUT-TV, an annual series of videoconferences that involved 12-16 of the other HBCU's. Topic: "Closing the Digital Divide." These seminars included widely recognized persons in the field of communication, including: Reverend Jesse Jackson, Chairman of the FCC, William Kennard, B.K. Fulton (VP at Time Warner), Bill Duke (filmmaker).

1995-2002, Convenor, Interdisciplinary Project: Telecommunications, Technology and African Americans (for Howard University).

1991-1992, Sub-Committee Chairwoman, Video/Film About Howard University, Committee on Undergraduate Education for Howard University.

1990-1991, 1991-1992, Member, Committee on Undergraduate Education for Howard University.

1990-1991, Member, Committee on Howard University, Core African American Graduate Courses.

1988-1989, Chairwoman, "Committee on Media, Communications and Culture," National Conference on One-Third of a Nation: African American Perspectives.

1984-1985

Curriculum Committee (School-wide)
Curriculum Committee (Departmental)
Management Sequence Coordinator
Executive Committee (Departmental)
AED-RTVF Summer Workshop

1983-1984

Management Sequence Coordinator
WHBC Faculty Advisory Committee
Curriculum Committee RTVF Department

1982-1983

Executive Committee (School-wide)
Executive Committee (Departmental)
Management Sequence Coordinator

1981-1982

Executive Committee (School-wide)
Executive Committee (Departmental)
Coordinator, "Minorities in Cable Conference," held in Washington and co-sponsored by the University.